

Factsheet

SmartestEnergy is a next generation energy company, driving a smarter transition to a net-zero carbon future

We're helping businesses actively manage their approach to energy so they can take advantage of new opportunities in a more complex and distributed energy system. We've been shaping the energy landscape since 2001 and recently opened offices in the United States and Australia. With the financial strength and innovation of our parent company, the Marubeni Corporation, we are a stable and well-resourced independent energy company

Industrial and Commercial:

Supplying electricity to large businesses, complex portfolios, the public sector and mid-market in the UK



5%

I&C Supply market share; ranked 7th



6,527 GWh

Volume



17,631

Total number of MPANs supplied



+42

Net Promoter Score



8.0

Customer Satisfaction Score (CSAT)



66.5%
Renewable

33.5%
Non-renewable

Scope 2 emissions: 138 gCO₂/kWh
Total radioactive waste: 0.000 g/kWh



4,540 GWh

Renewable energy volume supplied*

*Based on our annualised volume by green energy source, which currently comprises 69.4% of our electricity supply contracts

SmartestEnergy Business Ltd:

Supplying electricity and gas to small businesses in the UK



2.9%

SME supply market share; ranked 11th



828 GWh

Volume



34.1K

Total number of MPxNs supplied



4.1

Trustpilot review score out of five, rating **Great**

Smart Generation:

Providing UK independent generators with a competitive route to market and access to flexibility services



8%

Renewable independent market share; ranked 5th



3.23 GW

Our customers' generation capacity; 2.7 GW renewable



1.6m*

Equivalent British households powered



+37

Net Promoter Score



8.4

Customer Satisfaction Score (CSAT)



416

Independent generators as customers

*Based on our expected annual volume, we will be powering a vast number of businesses, which if equated to something we can all relate to – our homes – means we'd be able to power a large number of households!



SmartFlex

Our newly launched online trading platform for UK Smart Generation customers to flexibly sell their power online



10.0 MW

Flexible capacity under management alongside **185 MW** that we entered into to Balancing Mechanism (BM)

International growth

United States

Syracuse, New York

United Kingdom

London, Ipswich and Worthing

Australia

Sydney



United Kingdom

Headquarters: London

- > **2001:** SmartestEnergy Limited started its asset-light generation business
- > **2008:** SmartestEnergy Limited became a registered supplier serving UK businesses
- > **December 2019:** SmartestEnergy Business Limited (formerly Dual UK) was acquired; it supplies electricity and gas to businesses
- > **July 2021:** SmartestEnergy Business Limited launch renewable product



United States

Headquarters: Syracuse, New York

- > **April 2019:** SmartestEnergy US LLC began operations in the United States
- > **January 2021:** Currently licensed across both the NY and PJM ISOs, with NE-ISO coming soon



Australia

Headquarters: Sydney

- > **January 2020:** SmartestEnergy Australia Pty Ltd began operations in Australia
- > **October 2020:** MOU signed with CEP. Energy for next generation energy project managing a 400MW battery storage Virtual Power Plant (VPP).
- > **July 2021:** Completed a new deal with Providence Asset Group to deliver 500GWh of solar energy to the Australian National Electricity Market

Marubeni Group



No. 157

Fortune Global 500 Companies List

49,625

Group employees located in 68 countries

\$63.81 bn

Revenue FY ended March 31st 2022 (equivalent to £52.69 bn)

1858

2001

The year Marubeni was founded – today it has global interests across energy, manufacturing, trading and investment

The year Marubeni invested in SmartestEnergy – an asset-light next generation energy company