

We're empowering switched on customers, generators, and partners to get to net zero.

We're asset-light, operating without bias. Our reliable, innovative retail solutions for clean energy suit different needs and stages of the sustainability journey.

SmartestEnergy is a people-powered renewable energy company. We're empowering a renewable future by helping switched on businesses along the Eastern coast of Australia transition to net zero. Through education and our smart renewable energy solutions, we empower businesses to make better choices, creating a better future for all. We're backed by Marubeni Corporation's strong financial support (S&P Global BBB+), ensuring reliability and stability for our partners. We listen to our customers, develop partnerships and support them over the long term in a rapidly growing and changing market.



Our vision

To lead the way towards a 100% renewable energy system, creating a better future for all.



Our purpose

To empower, educate and enable everyone to make greener energy choices and transition to net zero.



Our values

Think customer. One team, one future. Innovate to accelerate. Own it.



Commercial and Industrial (C&I)

220 GWh

Delivered Volume
CY2022

794 GWh

Delivered Volume
CY2023

+261 %

Delivered Volume Growth
CY 2022-2023

~2,300

NMIs* Supplied
as of 1/7/2024

*NMI stands for National Meter Identifier. It is a unique identifier used primarily in Australia to identify every electricity metering point. It enables energy retailers, network service providers, and market operators to accurately track, manage, and bill electricity consumption or production at every metering point.

Total employees in Australia as of 26/2/2024:

54

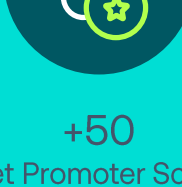
Licenses:

Essential Services Commission (ESC)
Australian Energy Regulator (AER)
Australian Financial Services License (AFSL)

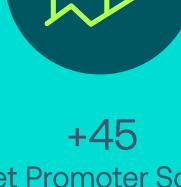
Certified by Climate Active:

Carbon-neutral organisation since 2023

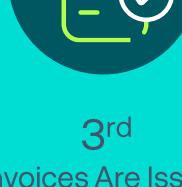
Customer satisfaction



+50
Net Promoter Score
Customers
2023



+45
Net Promoter Score
Brokers/TPIs
2023



3rd
Invoices Are Issued
Around the 3rd of
Each Month

Generation

Providing Australian independent generators with a competitive route to market and access to flexible services



764 MW
of Capacity
Contracted
Under PPA



1 TWh
New Renewable
Generation
Per Annum



7 PPAs
New Large-Scale
Developments
With 7 Independent
Renewable Generators



144,928
Equivalent Australian
Households
Powered*

*Based on our expected annual volume, we will be powering a vast number of businesses, which if equated to something we can all relate to – our homes – means we'd be able to power a large number of households!

Our global reach

Australia,
Sydney and Melbourne



United Kingdom,
London, Ipswich, Worthing and
Manchester



Syracuse,
New York



Carbon-neutral certification

SmartestEnergy Australia is a Climate Active certified carbon-neutral organisation.

This certification reflects our commitment to measuring, reducing, and off-setting emissions across all our Australian operations, achieving a carbon-neutral footprint.



Our memberships



Marubeni Group

No 190

Fortune Global 500
Companies List

45,995

Group employees working in 131
branches and offices worldwide

AU\$94.57bn

Revenue (equivalent to
US\$63.32bn)



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